

## **Astana International Auto Salon 2013**

The International Exhibition Company «ExpoGroup» invites you to take part in the I Kazakhstan International Automobile Show «AIAS 2013», which will be held from October 10-12, 2013 in Astana in the exhibition centre «Korme».

The main objective of the exhibition «Astana International Auto Salon — 2013» is providing a unique platform for the all world automotive groups to show the new trends, opportunities, capacities and achievements in the automotive industry in the center of the Eurasian region (Astana), and also creation of the comfortable atmosphere for the international business dialogue between the potential partners and for the decision of the strategically important issues of the Kazakhstan market.

Today Kazakhstan is in great need in updating of the all domestic vehicles fleets. First of all this requirement is caused by a difficult situation with a safety of the citizens on the country roads and also dictated by an ecological situation in the region.

Widespread information support of the popular mass media and Internet resources and also mailing of the personal invitations to the first heads and specialists of the domestic largest enterprises of the fleets vehicles complex will provide a big number of professional visitors and motorists.

The participants and visitors will be able to make acquainted with the world premieres, novelties of the domestic and foreign automotive industry, innovative ideas, the hi-tech equipment for the machine-building enterprises, for the service stations, gas stations, and also the wide market of the spare parts and accessories.

The main thematic sections of the exhibition «Astana International Auto Salon — 2013»:

- Automobiles:
  - o cars
  - o vans, lorries (trucks)
  - o municipal techniques
  
- Trailers, mobile homes
- Buses, minibuses

- Mototechnics
- Spares for cars, special automotive equipment, motor transports
- Tires, wheel disks, car batteries
- Autotechnical service:
  - o service stations
  - o diagnostic and repair equipment
  - o automobile repair shops
  - o washing complexes
  - o garage equipment, tools
- Automotive Electronic Supplies
- Auto chemicals and auto cosmetics
- Auto accessories
- Car alarm and GPS navigation systems
- Car tuning
- Road construction
- Gas-filling station and equipment
- Car leasing and insurance
- Mass media and specialized literature

The IEC «ExpoGroup» relies on that «Astana International Auto Salon — 2013» will become a significant event and worthy decoration of the new capital, will make a big positive contribution to the development and strengthening of the Kazakhstan automobile market, and the carrying out level will increase the name of the country within the world professionals of the branch.

We will be glad to your company participation in the exhibition «AIAS 2013»!

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