

Leila Kainazarova

Founder of **VQ Business Club**, Official
Partner of Community Tech Group

Uniting Entrepreneurs, Innovators, and
Investors





Dear Colleagues and Partners!

It is an honor for us to be in **Japan** —
a country where business is built on trust.

We are here to share our story, the power of
entrepreneurial communities, and our
openness to cooperation.

Why Community Matters: Global Trends

- **70% of entrepreneurs consider participation in business communities a key success factor** (Harvard Business Review)
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- **Companies with strong partnership networks grow 23% faster** (McKinsey)
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- **Business seeks reliable communities, support, and international connections**

Japan and Kazakhstan — countries where trust and partnerships have always been the foundation of entrepreneurship. Communities are becoming bridges between countries and people.

Who We Are: VQ Business Club



- The largest entrepreneurial community in Kazakhstan
- Founded in 2018
- 200+ entrepreneurs, 16+ industries
- A space of trust, partnership, and support
- A place where friendship and business go hand in hand
- Human values are the foundation of our strength

VQ — Vital Quotient

The coefficient of life energy — the ability to inspire others, lead, and move forward.

Why Community Matters: Global Trends



- 01 • A circle of like-minded entrepreneurs
- 02 • Support in business and personal projects
- 03 • International business trips and networking
- 04 • Masterminds, meetings, joint projects
- 05 • A trusted circle — like a personal board of directors



VQ Business Club Today

- ✓ 200+ members
- ✓ 90% — business owners
- ✓ 10% — top managers
- ✓ 2000+ years of combined business experience



VQ in Numbers

34 years

Average age

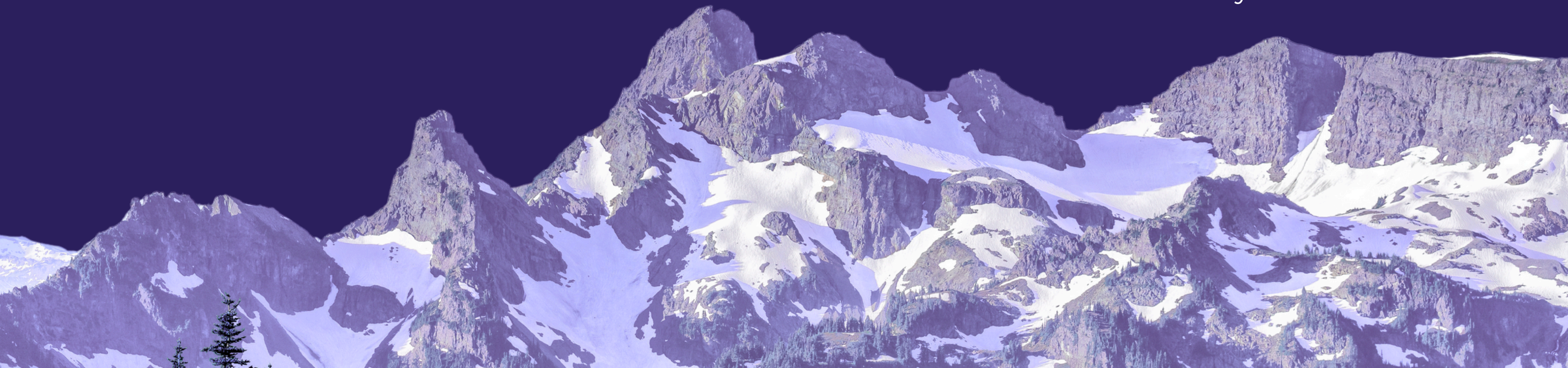
49% men
51% women

100+

meetings per year

150+

business deals per
year





Fields of Activity

Trade — **16.1%**

Manufacturing — **10.6%**

Construction — **10.6%**

Finance — **10.1%**

Business Services — **9.6%**

Education — **9.2%**

IT — **8.3%**

Marketing & Media — **5.5%**

Hospitality & Restaurant — **5.5%**

Healthcare — **5.5%**

Tourism & Transportation — **2.8%**

Leasing — **2.8%**

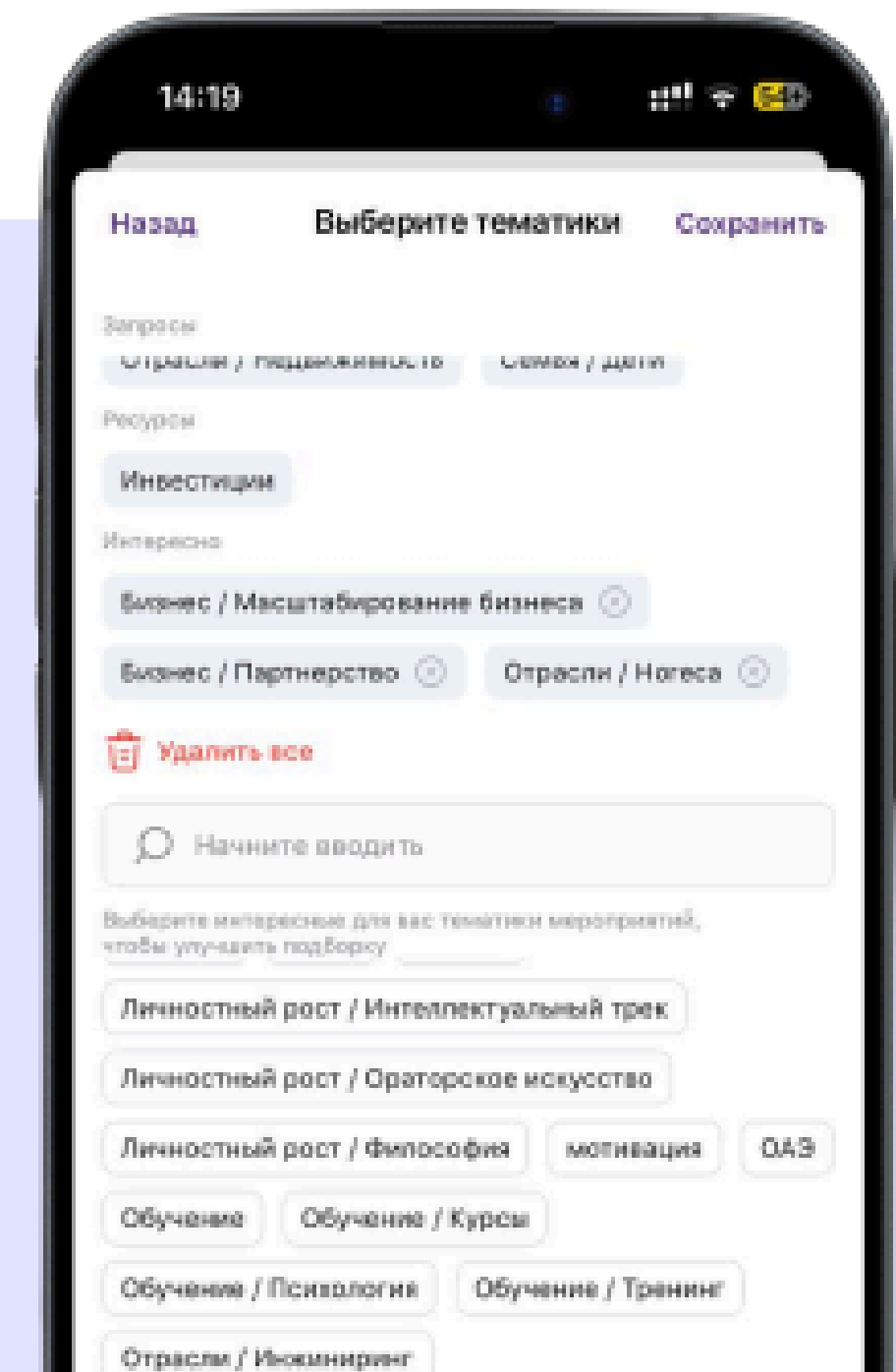
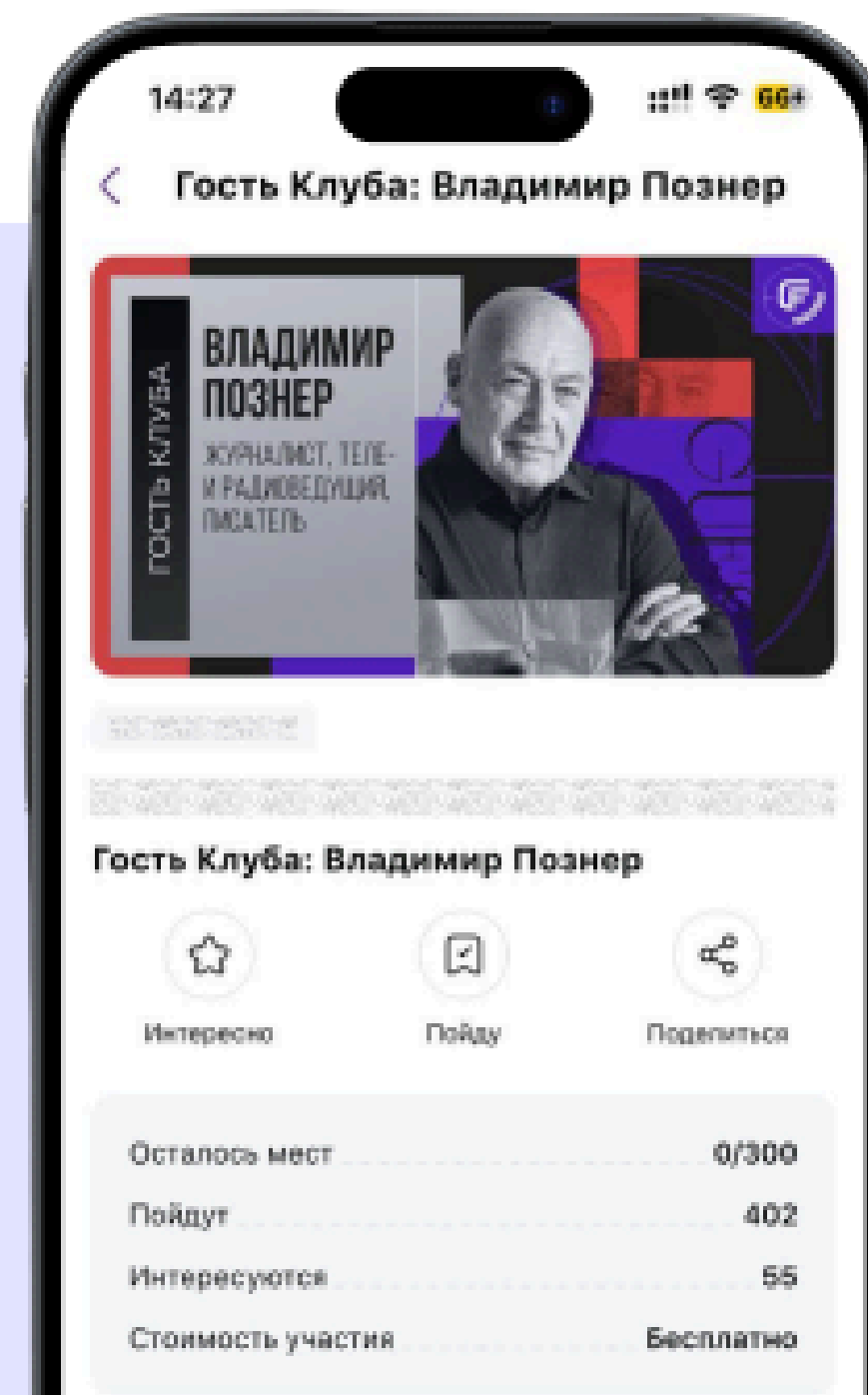


VQ Mobile Application

Our know-how — a digital platform for interaction among community members

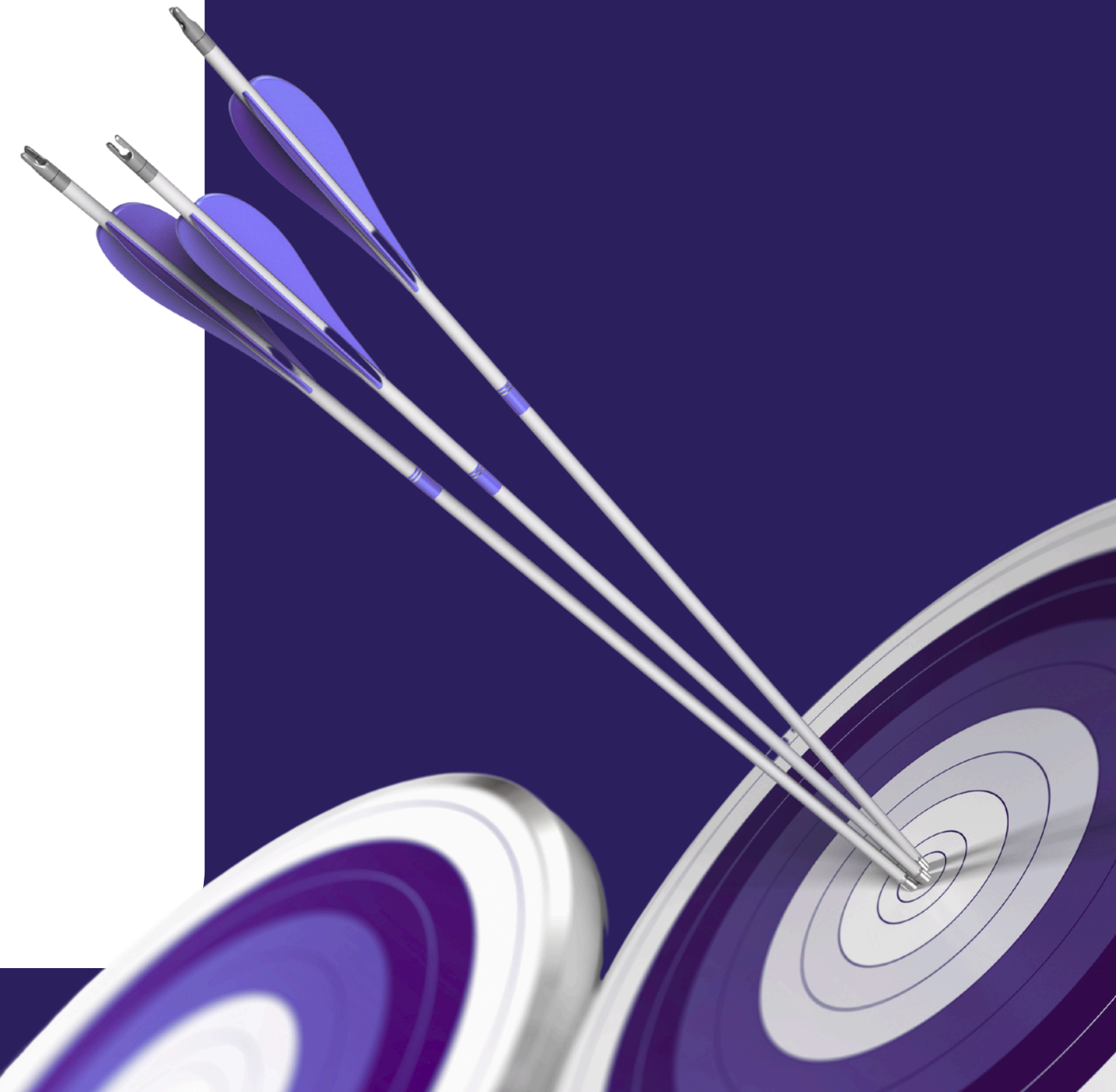
The app features:

- Member and company profiles
- Events calendar
- Knowledge base
- Partner network
- And much more



Tasks Solved by the Platform

- Community member management
- Communication facilitation
- Content creation and management
- Analytics and monitoring
- Integration with other systems
- Personalization
- Community monetization



Who I Am: Leila Kainazarova

- Founder of **VQ Business Club**
- **15+ years of experience** in community development
- **Partner of Community Tech Group** (international ecosystem)
- **Expert** in launching and growing business communities



Community Tech Group

An international team of community solutions experts

- **12+ years** of experience in launching and managing business communities

- **Experts** in partnership networks, internal communities, and customer communities

- **Developers of digital platforms,** engagement strategies, and growth models

- **Work with business associations,** corporations, and clubs worldwide

communitytech

We Help You:

- ✓ Launch communities from scratch
- ✓ Build effective community ecosystems
- ✓ Develop growth and engagement strategies
- ✓ Implement technology solutions for community management

Community Tech Group — your partner in building a strong community.



Cooperation Opportunities with VQ Business Club

**Business
tours**

**Collaborations
between club
members**

**Partnership
events**

**Brand and
business
support in
Kazakhstan**



Cooperation Opportunities with Community Tech Group

- Consulting on launching and growing communities
- Business scaling through community tools
- Implementation of digital solutions for community development
- International community collaborations

communitytech

Thank You for Your Attention!

We build not just connections, but relationships.
I look forward to networking, dialogue, and joint projects.

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