

Dear Sir or Madam,

Let me take this opportunity to express my sincere respect on behalf of the organizing committee of the international exhibition Qazaqstan Live Fest, which will be held for the first time in the City of Nur-Sultan, Kazakhstan on June 17 - 19, 2022, on the territory of the international exhibition center EXPO.

Qazaqstan Live Fest is an international tourism, sports and active lifestyle exhibition. The main goal of the Qazaqstan Live Fest project is a systematic and integrated development of tourism and sports in Kazakhstan based on the existing natural climatic conditions, historical achievements and traditions, using the best world practices of the modern tourism and sports industry.

In this regard, the regions of Kazakhstan will be widely represented at the Qazaqstan Live Fest exhibition promoting their own tourism products, demonstrating infrastructure and new tourist routes under the slogan Kazakhstan. Must visit.

Qazaqstan Live Fest will become a project that unites the B2B and B2C market segments, serve as a unique communication platform for effective cooperation between experts from the tourism industry, government and business, travel bloggers, as well as specifically those who are targeted by the entire industry - fans of travel, outdoor activities and sports.

The event will be held with the official support of the Ministry of Culture and Sports of the Republic of Kazakhstan and the National Company "Kazakh Tourism".

A rich business program is planned within the framework of the exhibition: seminars, meetings, and presentations in the demonstration and conference zones, trainings and tests in the zone of sports activities.

A large-scale running event will be take place on June 19, in collaboration with Qazaqstan Live Fest - Nur-Sultan Half Marathon 2022. The expected number of participants is 3000 - 3500.

We would like to invite you to take part in Qazaqstan Live Fest as an exhibitor. We will be happy to offer your company the most productive participation option in order to represent the company in the most efficient way before, during and after the exhibition.

For our part, we will do our best to ensure that the contact with the media, B2B visitors and customers is comfortable, transparent and beneficial.

We bring to your attention the presentation of the Qazaqstan Live Fest exhibition so that you could augment your opinion about the project.

We are open to listening to your wishes and discussing possible options for participation of your Company in the tourism, sports and active lifestyle exhibition Qazaqstan Live Fest 2022.

Best regards,

For participation in the exhibition, please contact the organizers:
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